

# JULIE DAVIS

VISUAL DESIGNER | FRONT-END DEVELOPER

**SHORT & SWEET VERSION**  
Extended version available at  
julie-davis.com

"I am an experienced designer and front-end developer with a passion for aesthetic quality, usability & client success."

## RELEVANT EXPERIENCE

### Creative Director

ADS iT Solutions | Chillicothe, OH | June 2012 - present

Currently serve as Creative Director for a small IT Company. Lead all visual design strategy, development, and management for company and its clients. Maintained social media, email marketing, SEO, and web presences in addition to managing occasional support staff.

### Web Master

Network Enterprise Center (NEC) | Fort Carson, CO | June 2009 - June 2012

Fort Carson is a United States Army installation. I was charged with design, development, and maintenance of all Installation web sites, using industry standard (W3C), Accessibility & DoD compliant content. This evolved into the role of Lead Designer for the virtual presence of the Army pilot program, The Warrior Family Community Partnership (WFCP), and included coordinating work with other visual information specialists, headquarters staff, subordinate commands & higher headquarters in completion of products & projects.

### Freelance Designer

Global Design Creative Services | Colorado Springs, CO | Jan. 2009 - June 2012

Oversaw and produced a variety of projects from concept to completion for local business and organizations using graphic design, web design, photography, fine art, and print brokerage servicing.

### Multimedia Specialist

DOIM- Visual Information | Fort Carson, CO | June 2008 - October 2008

Served as an Official US Army Photographer and Interim Graphics Lead - subject matter expert (SME) for the Installation's Visual Information Center.

### Senior Graphic Designer & Print Specialist (SME)

C.R. Darnall Army Medical Center | Fort Hood, TX | October 2004 - May 2008

Oversaw all graphic design and marketing projects for the Medical Center in the Public Affairs and Marketing Office. Credited with national recognition for various projects and increased production through process improvements by 400%, a cost-savings of \$150,000. CRDAMC supports DoD's largest military installation employing 2,500 staff and serving 160,000 beneficiaries, houses the Emergency Medicine Residency and Family Medicine Residency Program, the largest Warrior Transition Battalion, Level 3 Trauma Center.

## PORTFOLIO

julie-davis.com

## EDUCATION

**MFA**- Web Design & New Media  
Academy of Art University  
(candidate)

**BFA**-Fine Art  
University of Mary Hardin-Baylor  
(2004)

## SKILLS

### Design Skills

Adobe Photoshop  
Adobe Dreamweaver  
Adobe InDesign  
Adobe Illustrator  
Adobe Bridge  
Adobe Acrobat Pro  
OmniGraffle  
Axure  
UX/UI Design  
Photo Editing & Retouching

### Front-End Skills

HTML5  
CSS3  
Java Script  
Analytics & SEO  
WordPress Templates & CMS

## CERTIFICATIONS

Google AdWords Professional  
CompTIA A+  
CompTIA Security+  
Adobe Certified Expert (ACE)  
AAA & ISMA Yoga Instructor  
AAA & ISMA Personal Trainer

## CLEARANCE

Secret Security ClearanceNature